

# INFLUENCERS' LISTS YOU CAN WORK WITH TO PROMOTE YOUR BUSINESS



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### **DISCLAIMER!**

The Nissim team has curated this list of influencers based on their engagement and referrals from other businesses. It is important to note that this list does not endorse any particular brand and all dealings with these influencers are at your own risk. We cannot be held responsible in any case. By possessing this document, you automatically agree to the terms and conditions, and all dealings are solely your responsibility. Those who have used these influencers have reported a minimum of 88% positive results on their investment.

#### **ABOUT THE LISTS**

We aim to provide you with trustworthy brands that have a follower count of 100k or less, yet are still highly effective in terms of social media influence. It's worth noting that we've included a few influencers with over 100k followers, as we believe you may find them worth reaching out to.

Wishing you the best of luck! By the way, the list is not arranged in any specific order, so you'll need to review all the names to find the influencer who best suits your niche.

#### **HOW TO USE THE LISTS**

- 1. Understand your business niche
- 2. Map out your marketing budget and marketing offer
- 3. Look through this list and only work with those whose audience are similar to your audience or whose brand has capacity to attract leads.
- 4. Reach out to them for partnership has it regards influencer marketing and close your deals.

## Oh! About the accounts, here you go (Instagram Only)

@nini\_ilobi

@opeyemisdiary

@undies\_island1

@sixfiguremom

@mab\_academy

@Ucheubah\_official

@maryambichi

@tessyolotta

@womeninportharcourt



- @rxndomcandie
- @soft\_ajebota
- @merchantcheena
- @mz jesi
- @decotechie
- @thesalesville
- @mumconfessions
- @ms\_yudee
- @eric\_gugua
- @adesewastylesignature
- @christian\_money\_woman
- @loluolowo
- @1st\_ladyella
- @folasade daini
- @girlsposh
- @king\_ifi @hafsiebunu
- @alma.ngur
- @theindependentbella
- @turarenwutabyray
- @veronicasdaughter
- @kuddies\_secrets
- @giftedclothings
- @bellz\_beautybase
- @callista wendu
- @oby\_o
- @victoire\_mahounou
- @she.is.oge
- @thisthingcalledfashionn
- @nicolechikwe
- @bellaexplores
- @financialjennifer
- @festina\_p
- @simbi props
- @bam.babycity
- @masarepublic
- @praiseadio
- @chikethecreator
- @angie\_classy
- @thegenius karen



- @the\_aminah
- @maryream\_salam
- @thenimichenbrand
- @thereal\_thelma
- @stepnyike
- @nelo\_okeke
- @nrindioma
- @iamyeyechii
- @maryaaamah\_
- @chef\_ahr
- @\_christiie\_
- @catherin\_oz
- @Softlifecrew\_
- @jbums
- @Valerieegbuniwe
- @renny.vonne
- @hawa\_magaji
- @chef\_amakaa
- @\_esther\_raphael
- @heynikeh
- @wealthmotley
- @waka\_waka\_nnenna
- @nonyee\_xx

It's important to note that this list isn't exhaustive, as there are numerous other influencers who are doing great work out there. Make sure to connect with those whose values align with your brand, and ensure that all legal matters are properly addressed. Remember, there are plenty of fish in the sea - so cast your net wide!